

THANK YOU!

● Ladies and Gentlemen of Torrance and surrounding communities for the splendid manner in which you received the opening of the new Ideal Ranch Market last Friday, Saturday and Sunday! Your response to the many exceptional values offered those three days far exceeded our highest expectation. In short . . . our opening was a TREMENDOUS SUCCESS . . . and we have you to thank for it!

● All of which proves again . . . THAT YOU CAN DO YOUR PART TO KEEP FOOD PRICES IN TORRANCE DOWN BY TRADING AT THE IDEAL RANCH MARKET! ONLY BY SELLING ENORMOUS QUANTITIES OF MERCHANDISE WILL WE BE ABLE TO OFFER THE SENSATIONAL VALUES WE ARE DETERMINED TO GIVE YOU . . . VALUES WHICH WE KNOW WE CAN OFFER YOU EVERY DAY FROM NOW ON! — Thanks again for your patronage! We appreciate it!

IDEAL RANCH MARKET 206



FRANK TISCARENO
Store Manager

SHOP and SAVE

THE TISCARENO WAY. WE DON'T THINK WE SELL YOU THE BEST MEAT IN TOWN. WE KNOW, BECAUSE WE ONLY BUY MEAT THAT CARRIES THE BRAND OF HIGHEST QUALITY. OUR MEAT PRICES WILL NEVER BE CUT BY ANYONE, WE NEVER LIMIT MERCHANDISE TO CUSTOMERS, BUT WE DON'T SELL TO DEALERS!



SAL TISCARENO
Co-Owner

These Specials for Thursday, Friday, Saturday VEGETABLES

SWEET, SPANISH

ONIONS

SOLID

CABBAGE

FRESH, YOUNG

CARROTS

FRESH

Mustard Greens 5 Bu

FRESH, SUMMER

SQUASH 2

CHOICE BELLFLEUR

APPLES 7

SWEET SEEDLESS

GRAPEFRUIT 8

FANCY RUSSET

Potatoes 15 LBS.

GOLDEN RIPE

BANANAS 3 LBS.

WASHINGTON JONATHAN

APPLES 5 LBS.

NEWTON PIPPIN

APPLES 8 LBS.

Eastern Smoked
BACON SQUARES
OUR OWN MAKE

9 1/2 lb

Hormel's Minnesota
Bacon 1/2 lb. Pkg. **11 1/2 ea**

Pure Pork Link
Sausage 1/2 lb. Pkg. **9 1/2 ea**

BOILING BEEF
SHORT RIBS
BEEF STEW
LAMB SHANKS
LAMB BREAST
GROUND BEEF

5 1/2 lb

BABY BEEF Round Steak **24 1/2 lb**
BABY BEEF T-Bone Steaks **29 lb**
BABY BEEF ROUND Bone Roast **14 1/2 lb**
BABY BEEF PRIME Rib Roast **19 1/2 lb**

WHOLE PORK Shoulder
LEAN OVEN ROAST
BONELESS BEEF STEW
GROUND ROUND STEAK **12 1/2 lb**

Tenderized and Smoked
PICNIC HAMS
These Smoked Pork Shoulders are of the Finest Quality That Money Can Buy. No Par-boiling Required. Unconditional Guarantee!

15 1/2 lb

Tenderized Eastern WHOLE OR HALF

HAMS 21 1/2 lb

Sweet Pickled
Pork Shoulders **12 1/2 lb**

Eastern Lean
SALT PORK **9 1/2 lb**

Yearling
LAMB LEGS **12 1/2 lb**

FRESH FISH PRICES!
SLICED SALMON
SLICED HALIBUT
FILLET OF SOLE
FILLET ROCK COD

19 1/2 lb

Pork Shoulder Steaks **19 1/2 lb**
100% Pure Pork Sausage **17 1/2 lb**
Fancy Lean Veal Chops **15 lb**
Sliced Fresh Liver **9 1/2 lb**

YEARLING LAMB PRICES!
RIB LAMB CHOPS
SHOULDER CHOPS
SHOULDER ROAST
LARGE RIB CHOPS **7 lb**

100% Pure
LARD THEY DON'T MAKE LARD ANY BETTER!
3 LBS. FOR 25

Cudahy's 1-lb. Pkg.
SHORTENING **9 1/2 ea**

PORK Loin Chops **19 1/2 lb**

BABY Lamb Legs **24 1/2 lb**

Cello Wrapped Smoked Cottage Hams **29 lb**

Delicatessen Dept. Open 8 a.m. - Close 8 p.m.

DELICATESSEN

THIS IS THE ONLY COMPLETE DELICATESSEN FOR MILES AROUND!



JAKE TISCARENO
Co-Owner

BULK Cottage Cheese **6 1/2 lb**

LARGE CRISPY Dill Pickles **1 ea**

Cheese Cake **7 1/2 Slice**

PIMENTO LOAF COMBINATION LOAF COOKED SALAMI HEAD CHEESE **19 lb**

BULK Mayonnaise **17 Pt.**
33 Qt.

SKINLESS Wieners and Coney's **14 1/2 lb**

SWEET Pickle Relish **9 Pt.**



JOE TISCARENO
Co-Owner